

ginaconway

A C A D E M Y

centre for educational excellence

Gina Conway Academy

Centre For Educational Excellence



“Technique is where we begin, beauty is where we finish”

Gina Conway

What is it you ask?

Gina Conway Academy, Centre for Educational Excellence is now taking new Apprentices. Two intakes a year allow you to have a chance to find the right candidate to help your future business growth.

This two year program fully qualifies your learners in a very high quality training program that for the last decade was only open to Gina Conway employees.

Monday training includes theory and practical lessons in our Wimbledon academy. We train students on Aveda colour, the Aveda Service Wheel, retail and customer service.

Our Promise to you

Our training will deliver to your apprentices

- The Bespoke Art of Aveda Colour
- The Craft of Precision Haircutting
- The Art of Five Star Service
- 2 year or less program readying your apprentices to be able to go into a graduate stylist level after they graduate from GCA
- Maths and English accreditation

2017 Aveda Fashionista Winner Europe





Gina Conway Academy Wimbledon

Fully Funded*

Our cutting standards are based on the Vidal Sassoon System and Gina Conway colour course while the rest of the program will include all the prospectus of the City and Guilds standards plus Gina Conway 5 star progressive education.

This two year program delivers a level 2 and 3 qualification (based on progress) and you an opportunity to have your team trained by Experts from Gina Conway all through a government funded program.

*over 19 years some part funding required

Academy Leaders Inspire



Who is Gina Conway?

Gina Conway is a multi award winning salon group led by Gina Conway who has 30+ years in the hairdressing industry working in the best salons in the world

Gina Conway's Artistic team have won two recent Aveda Fashionista Awards for Europe and are a mainstage artist at this year's Aveda Congress. Gina Conway is a highly respected world renown salon delivering exceptional customer service and beautiful hair and spa experiences in her three exclusive salons in London.

Our Academy

We have partnered with Cheynes Training, a leading Hairdressing provider in the UK, who have been setting the standards for the industry for 30 years. We are able to offer apprenticeships accredited with City and Guilds and provide you with the funding to do so. Naturally embedded within our curriculum is advice and guidance – supporting your apprentices through our course and providing life skills. Our innovative education program has inspired many young trainees to become highly successful hairdressers through our high quality standards and personalized approach.

Our Team

- Brad Wrightson is our Head of Centre. A former hairdresser, Brad is the glue, he is the brains and brawn. He is responsible for the Teaching, Learning and Assessment - his experience is essential in running a tight operation.
- Padraig O'Caithan is an Aveda Purefessor, is our Head of Education at GCA. He has an extraordinary depth of knowledge and he consistently achieves the highest standard of professionalism.
- Louise Garbutt is a home grown talent from our own Foundation program and is a very successful educator and stylist in her own right here at GC. She is dedicated and inspires her students through sharing her own love of the craft.
- Fidel Ransom is a versatile and creative hairdresser but most of all he enjoys developing talent from the ground up. He mentors our young apprentices along their career journey.

GC Academy Partners

If your salon joins the GC Academy by way of signing your apprentices, we will help mentor your educators in house to help you deliver consistent growth and progress within your teams.

As an Academy Partner, you will have regular assessments and progress reports of your student's work so you can see exactly where they need help and support.

We will hold your hand to set up your team and make sure it is a seamless process for you.

Our aim is to deliver the best of the industry and inspire your student through the whole program, until they finish and graduate and beyond.

Interested in a Career Within Education?

- Gina Conway Academy also delivers the TAQA Assessors course
- The course consists of theory and practical where you build a portfolio of evidence working alongside our educators
- We will provide you with the learners needed to complete your course
- Contact Brad at brad@ginaconway.co.uk for more info

How Do I Sign Up?

It is easy, just reach out to us on the contact email below. We look forward to raising the bar in the industry and we love developing young people.

Employers should contact Brad at brad@ginaconway.co.uk
Apprentices interested please contact melissa@ginaconway.co.uk

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GC Academy Thanks



European Union
European
Social Fund

